Westminster Rescue Mission

A DISTRIBUTION PARTNER OF:

MARYLAND FOOD BANK
UNTIL HUNGER ENDS.

WWW.WESTMINSTERRESCUEMISSION.ORG

WESTMINSTER RESCUE MISSION'S

FOOD & FUND DRIVE

TOOLKIT

A guide to conducting a food or fund drive at your business, school, church or organization to benefit the Westminster Rescue Mission's Food Program and the hundreds served in our Carroll County community every day.

@WESTMINSTERRESCUEMISSION

@WRMORG

WESTMINSTER RESCUE MISSION

CONTACT INFO

WESTMINSTER RESCUE MISSION'S FOOD PROGRAM

POINT OF CONTACT:
MORGAN CRULL

ADDRESS:
WESTMINSTER RESCUE MISSION
658 LUCABAUGH MILL RD
WESTMINSTER, MD 21157

PHONE:
(410) 848-2222 X **130**

TEXT:
(443) 547-8055

EMAIL:
WRMFOODPROGRAM@WESTMINSTERRESCUEMISSION.ORG

MISSION STATEMENT:
As a nonprofit Christian organization the Westminster Rescue Mission is a community that provides clinical, physical, and spiritual resources to heal the addicted and feed the hungry. We take a holistic approach with Christ as the foundation of our work. Our two ministry programs include the Addiction Healing Center and Mission Meals Multiplied.

THANK YOU

Hello Community Supporter,

By considering a food or fund drive you are joining these combined efforts of along with other community partners who are dedicated to making a difference in the lives of our neighbors in need.

The food you collect does more than provide a meal for a child, senior, or family, it gives hope!

While we know that coordinating a food drive can be hard work, your efforts will have a very meaningful impact in our community, as together we stock the shelves for our distribution program, area food banks, community outreaches and more.

Together we can make difference to fill a child's backpack, help a senior in need, or neighborhood family.

Together in service,

Stephanie M. Halley
Executive Director
Westminster Rescue Mission

FOOD/FUND DONATION PROCEDURES

COLLECT FOOD/FUNDS

Collect shelf stable food at your location and store in a “food safe" area, away from chemicals and six inches off the ground, out of the reach of pests. For perishable items reach out for more detail.

SCHEDULE DROP-OFF TIME

To ensure someone is available to receive your donation please schedule your drop-off between the following times, using the contact information provided below:

Mon-Fri from 9:15am-11:45am and from 2:15pm-3:45pm.

Email: WRMFoodProgram@westminsterrescuemission.org
Call: (410) 848-2222 x 130
Text: (443) 547-8055

DROP-OFF LOCATION

Donated food or funds can be dropped off at:
658 Lucabaugh Mill Road,
Westminster, MD 21157
Lower Pantry

DIRECTIONS TO THE LOWER PANTRY:

Drive to the top of the hill, through the large parking lot and follow the drive around to the back side of the main building. Once you have arrived, please knock on the small door to the right of the garage door and someone will be there to greet you.

Please Note:
If the food you collect is too much for you to store at your facility, you are welcome to bring your donations in more than one trip.

BENEFITS OF CONDUCTING A FOOD/FUND DRIVE

- Team building
- Promotion of your organization as a philanthropic group
- Community engagement across your service footprint
- Community service experiences for employees and members
- Opportunity to educate your participants on the reality of hunger in our community by arranging a Mission staff member to speak to your group

GETTING STARTED

1. Determine if your drive will collect food, funds, or both.
2. Recruit a team to assist you - establish roles for individuals who will champion the drive.
3. Establish goals including how many pounds you want to collect or how much money you want to raise. Take this opportunity to raise awareness and educate about food insecurity in your community.
4. Determine a start and end date for your drive and where collection bins will be located.
5. Contact WRM's Food Program for advice, to arrange drop-off, and for support (**see 'Contact Info' page**).
6. Use the enclosed marketing materials (**starting page on page 5**) to promote your drive.
7. Select a prime location for your food drive. High traffic areas where the collection bins are visible are best.
8. Promote and launch the drive, provide reminders and congratulate participants as the drive progresses. Offer healthy competition among classrooms, departments, or teams.
9. Tally your results to share with your group and deliver the items or funds to the Mission (**see page 3**).
10. Document your plan and track results so that you can build on your success next year.

FOOD DONATION LIST

Our most needed items are listed below and will be directly distributed to individuals and families in need.

- Shelf-stable milks
- Cooking oil
- Peanut or nut butters
- Nuts
- Grains or rice
- Pasta
- Fruit cups
- Quick or instant meals
- Grab and go breakfast items
- Individually packaged snacks
- Bottled water

For our most up-to-date list of food donations needed, please visit our website or use the QR code below.

View our most up-to-date list of needs here

WestminsterRescueMission.org-- > Service (tab) --> Mission Meals Multiplied

bit.ly/wrmfooddrive (Short Link)

FLYER MOCK-UP EXAMPLE.

SEE THE FOLLOWING PAGE TO CUSTOMIZE THIS FLYER (OR DOWNLOAD A WRITEABLE COPY FROM OUR GOOGLE DRIVE LINK)

(YOUR ORGANIZATION'S NAME HERE)

FOOD DRIVE FOR LOCAL FAMILIES

in partnership with the
Westminster Rescue Mission

Westminster Rescue Mission

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Learn more about WRM's Food Program

(DATE & TIME)
(LOCATION)

(Special instructions or messaging from your organization here)

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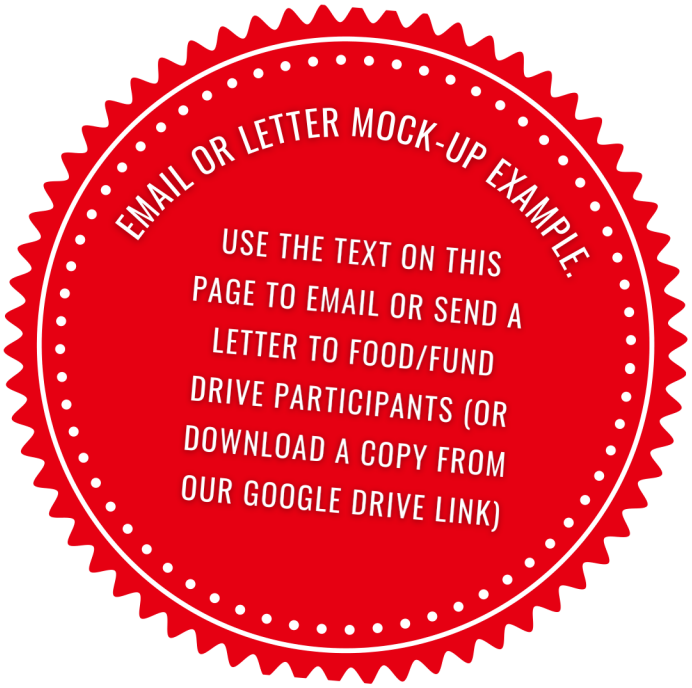
INVITATION EMAIL OR LETTER



Dear [Name, Colleagues, Neighbors],

The [Organization Name] is participating in a food [or fund] drive to support Westminster Rescue Mission's Food Program in their goal of addressing the growing problem of food insecurity and hunger in the northern and western regions of Maryland.

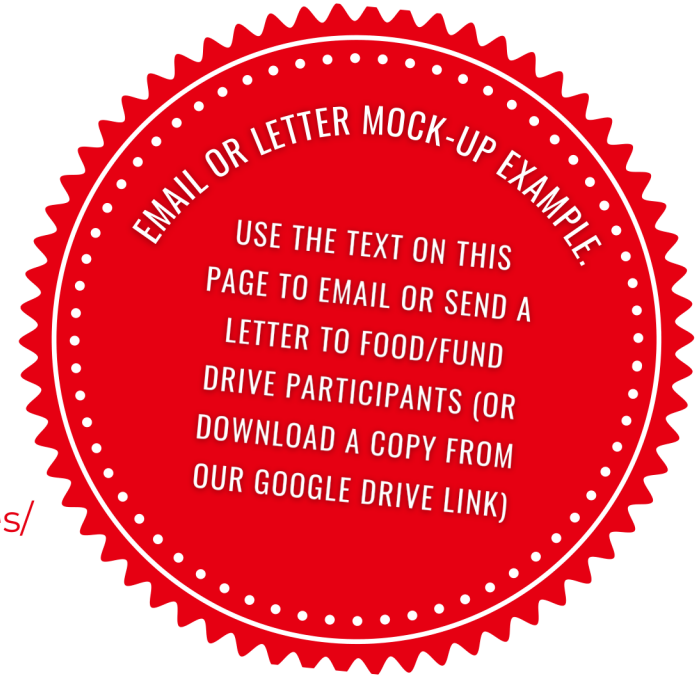
Please join in this effort to help the hundreds of children, seniors, individuals, and families who are at risk of going hungry every month.

As the largest re-distributor of food in Carroll County, all donations collected from WRM's food drives directly support individuals and families in our local community.

Please forward this email to your friends, families, and colleagues, encouraging them to join-in to impact someone's life for the better. Thank you in advance for your support!

Sincerely,
[Your Name]

THANK YOU EMAIL OR LETTER



Dear [Name, Colleagues, Neighbors],

A big thank you on behalf of [Organization Name] and the Westminster Rescue Mission for donating more than XXXX (packages/ cans/ pounds) of items for our food (or fund) drive.

It was a huge success that we were able to help the many individuals and families right here in Carroll County who are battling with food insecurity like never before.

Learn more about the Westminster Rescue Mission's Food Program, how they re-distrubute more than 700,000 lbs. of food each year, serve thousands of families, work with dozens of retail stores, farms, and restaurants, and collaborate with many community partners.

We encourage you to partner with them as a volunteer or donor to continue to make a difference. Visit them at WestminsterRescueMission.org

Sincerely,
[Your Name]

MAKE A DONATION

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FOOD/ FUND DRIVE

FOOD ITEMS
YOU MAY DONATE:

_____ _____

_____ _____

_____ _____

_____ _____

_____ _____

Westminster Rescue Mission's Food program provides community outreach services and a food pantry for individuals and families in need of hunger relief. It is the largest re-distributor of food in Carroll County, and provides hunger relief through our distribution network and community outreach services in partnership with dozens of area agencies and charities.

EVERY CONTRIBUTION MATTERS

THANK YOU

Westminster Rescue Mission

FOR ADDITIONAL INFORMATION ON THE WESTMINSTER RESCUE MISSION, OUR IMPACT, FAQS, AND FOOD PROGRAM INFORMATION PLEASE VISIT OUR WEBSITE:

WWW.WESTMINSTERRESCUEMISSION.ORG

(410) 848-2222 X 130

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